

SINGULAR VENUES IN ZARAGOZA



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OVERVIEW TABLE

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La Aljafería	Gobierno de Aragón	Juncal Aparisi	aljaferia@cortesdearagon.es	976 289 685
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La Lonja	Ayuntamiento de Zaragoza	María Jesús Costa	mcosta@zaragoza.es	976 397 239
Town Hall	Ayuntamiento de Zaragoza	Francisco Martínez	fmartinez@zaragoza.es	976 721 100
Casa Solans	Ayuntamiento de Zaragoza	Michel Zarzuela	mzarzuela@zaragoza.es	976 201 220 976 721 100
Sástago Palace	Diputación de Zaragoza	José Luis Zalaya	turismo@dpz.es	976 28 88 00 976 21 20 32
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Caesaraugusta Forum Museum	Ayuntamiento de Zaragoza	Romana Erice	jefacultura@zaragoza.es	976 726 075
Caesaraugusta River Port Museum	Ayuntamiento de Zaragoza	Romana Erice	jefacultura@zaragoza.es	976 721 207

Caesaraugusta Theatre Museum	Ayuntamiento de Zaragoza	Romana Erice	jefacultura@zaragoza.es	976 726 075
Pablo Gargallo Museum	Ayuntamiento de Zaragoza	Romana Erice	jefacultura@zaragoza.es	976 724 922
Zaragoza Museum	Gobierno de Aragón	Aixa Álvarez Almazán	aalvarezal@aragon.es museoza@aragon.es	976 222 181 976 225 682
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Fire and Firefighters Museum	Ayuntamiento de Zaragoza	Romana Erice	jefacultura@zaragoza.es	976 724 262
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Water Tower	Zaragoza Empresarial	Ricardo Martín	rmartin@zempresarial.es	976 702 008
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Patio de la Infanta	Fundación Ibercaja	Gemma Gasanz	ggasanz@obrasocial.ibercaja.es	976 971 926
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Restaurante El Real	El Real	Pedro Mendivil	elreal@elreal.org	976 29 59 29
Restaurante Teatro Principal	Teatro Principal	Francisco Corrochano	restaurantedelteatroprincipal@gmail.com	976 901 677
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La Zaragozana	Grupo Agora	Enrique Torguet	marketing@ambar.com	976 272 846
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Casa Ganaderos	Casa Ganaderos	Armando Serrano	fundacion@casaganaderos.com	976 29 69 70

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Sansui	El Cachirulo	María Reta	congresos@elcachirulo.es	976 796 323
Viñedos Rhey	Guian Catering	Guillermo Vicente	guian@guian.es	661 384 523
Olivaria	Agroindustrial Ayerbe	Christian Dieste	direccion@olivaria.com	976 500 864 609 058 501
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Theme Park	Grupo Parque de Atracciones	Vicente Alcaide	valcaide@grupoparqueatracciones.com	976 076 606
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Ebrobizi	Ebrobizi	Antonio Cuenca	info@ebrobbizi.es	653 339 260
La Ciclería	La Ciclería	Pedro Ruiz	lacicleria@lacicleria.com	669 723 342

PLACES OF WORSHIP

NUESTRA SEÑORA DEL PILAR BASÍLICA

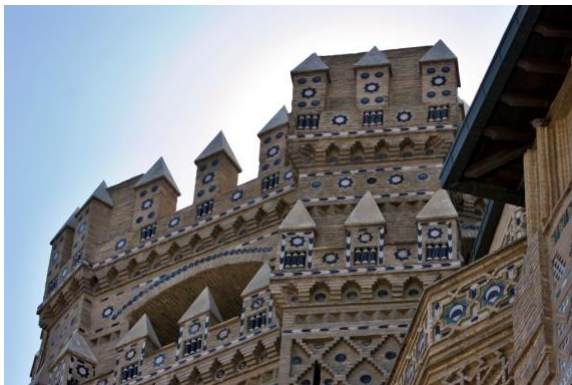
Basílica del Pilar is the main symbol of the city. Tradition holds that the Virgin Mary came to console the Apostle Saint James (Santiago) in Zaragoza while he was preaching on the banks of the Ebro. The Virgin gave him a jasper column as a symbol of the strength that he should demonstrate in his faith. Inside you will find an image of the Virgin resting on a Pillar (Pilar), the jasper column she is said to have given to the Apostle. The alabaster High Altarpiece still boasts some of its polychrome tiles, a spectacular example of Late Renaissance architecture, finished by Damian Forment. Goya also left his mark on the temple, particularly on the dome, the setting for his fresco “Regina Martyrum”. A vast basilica of intense emotional resonance for local residents.



Events and activities: besides a guided tour, a discovery of Goya’s frescos, a visit to the museum and the unexploded bombs that were thrown to the cathedral, you can also enjoy the best view of Zaragoza from one of the Basilica’s four towers.

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SAN SALVADOR CATHEDRAL OR LA SEO



It has been a Roman temple, Visigoth church, Mosque and finally a Cathedral, and thus bears witness to a range of contrasting artistic styles: Romanesque, Mudéjar, Renaissance, Gothic and Baroque. Also known as La Seo, particularly remarkable features include the Mudéjar wall of the parish, the Baroque tower and the neoclassical façade. The main altarpiece, dedicated to El Salvador (the Saviour), is rendered in alabaster. The Chapter House is home to the Tapestry Museum, an interesting tapestry collection spanning the 15th to the 18th centuries.

Events and activities: the Tapestry Museum exhibits an extraordinary collection of Flemish tapestry own by the Metropolitan Canonry.

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SAN PABLO CHURCH

This temple is typical of a Mudéjar-style place of worship: a single aisleless nave with chapels set between the buttresses and a polygonal, five-sided chevet. The tower has an octagonal floor plan and a typical Mudéjar tower structure, with one tower set within another and a stairwell between the two. The exterior adornment, with Mudéjar motifs, was added only to the upper body. The interior is notable for the High Altarpiece, the work of Damian Forment.

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SANTA MARÍA MAGDALENA CHURCH



This 14th-century church stands on the site of a Roman temple. Renovation work in the 18th century saw the movement of the entrance to next to the former chevet. The church's apse, decorated with overlapping mixtilinear arches framing pointed windows upon which multiple arms come together to form a rhombus shape, makes it representative of Mudéjar architecture. Both structurally and in terms of decorative motifs, the tower is similar to those of San Martín and El Salvador in Teruel.

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ALMA MATER MUSEUM

Alma Mater Museum offers a unique journey through the history of Aragon. Located in the oldest part of the Archbishop's Palace of Zaragoza, it shows the spaces where the kings of Aragon and the prelates lived since the 12th century, giving the building an exclusive historical value.

Continent and content come together to create an exhibition discourse that unveils some of the most representative artistic styles, showing part of the Romanesque, Mudéjar, Gothic and Renaissance palace, and housing works by artists of international importance, such as Raphael and Goya.



Events and activities: there are five different options on which the first part focuses in the visit of a specific part of the museum. Then, the second part consists on a workshop on plastic arts, theatre or writing, depending on the chosen activity, what's been seen in the previous visit is better understood in a fun way.

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SINGULAR SPACES OF PUBLIC MANAGEMENT

LA ALJAFERÍA PALACE

The beautifully restored Aljafería Palace rises up majestically near Zaragoza's train station. During the guided tour you can learn about the importance of the palace under the rule of the taifas and subsequently as the residence of the Catholic Kings. Moreover, this singular building will continue to exist in all its splendour, since it is currently home to the Aragonese Parliament.



Events and activities: it is possible to organize guided and theatre tours. Please, directly contact the space to organize special events. It has a room that can host from 120 to 200 people.

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REAL MAESTRANZA DE CABALLERÍA. DON LOPE PALACE

Behind the San Salvador Cathedral lies the home of the Real Maestranza de Caballería de Zaragoza (the Royal Cavalry Armoury), one of the best preserved examples of an Aragonese Renaissance house-palace. Particularly remarkable are the eaves and ceilings, the work of Jaime Fanegas, a true Renaissance man in his multifaceted nature as a carpenter, inventor, mine discoverer and bridge builder.

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LA LONJA



Set within the most important monumental area of Zaragoza, by the Basílica del Pilar, the Town Hall, the Archbishop's Palace and the Cathedral, La Lonja is the finest existing example of Aragonese Renaissance civil architecture. A stunning beautiful, uniquely decorated building, it is currently used by the Zaragoza City Council as an Exhibition Gallery with capacity for 1,000 people.

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TOWN HALL

Zaragoza's town hall was built in the mid-20th century at Plaza del Pilar, just between the basilica and La Lonja.

The ground floor houses the two most important spaces: the Stairs of Honour, which are linked to the representative function; and the Public Patio, linked to the administrative function. The Stairs of Honour connect the principal access from the square with the noble floor configuring a space of great size and significance. The Public Patio is configured as a large lobby for administrative procedures, surrounded by the working areas on the ground and mezzanine floors. The noble floor contains offices and representative rooms organized around an open patio over the Public one.



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CASA SOLANS

This suburban villa was built by the flour industrialist Don Juan Solans, alongside his factory ("La Nueva Harinera"), to a project by the architect Miguel Angel Navarro. Its design and decoration make it a fine example of private, eclectic, sumptuary architecture, with bright, colourful Levantine tiles depicting signs from the zodiac on the western façade being of particular interest.



From 2005 to 2015, it was the Office of the United Nations supporting the Water Decade.

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SÁSTAGO PALACE

In the 16th century, the Coso was considered the most spacious and beautiful street in the city. As the setting for processions, Royal corteges and home to the Zaragoza nobility, it was chosen by the Count of Sástago and Viceroy of Aragon, Don Artal de Aragon to build his sumptuous residence. The building was significantly altered over time, but its restoration (which merited the "Europa Nostra" award for cultural heritage) was greatly helped by the existence of the original working plans by the master Lope de Caucho.



The palace follows the renaissance model, but with some alterations which reflect new tendencies. The façade retains elements from the 16th century that have been modified in subsequent restorations. The present door is baroque, the original bricks were clear rather than red, and the blue used on the interior of many modest house windows seems inappropriate for such a grand palace. The interior courtyard is one of the most elegant and harmonious in the city.

Music Room: 110 people

Throne Salon: 80 people

José Luis Zalaya | +34 976 21 20 32 | turismo@dpz.es

PIGNATELLI BUILDING

The Pignatelli Building is the seat of the Government of Aragón. Both in the so-called Pignatelli Space, the scene of theatrical performances, concerts or outdoor readings, and in the María Moliner Room, the building regularly hosts exhibitions and cultural events of a very diverse nature.



It has its origin in the Royal House of Mercy. Founded in the 17th century, it arose to welcome beggars and poor people who were unable to work. This institution was promoted by Ramón Pignatelli, who managed to rebuild and modify the plan of the Casa de Misericordia for the firm establishment of the hospice that continues today. For this reason, the name of the building is dedicated to his memory.

Currently, the building is organized around several open courtyards. The Crown Room stands out, an old church with golden domes that follows an eclectic neo-Byzantine style and that can accommodate 300 people seated and 500 standing.

Internal management only through Government of Aragón
+34 976 71 40 00

LA MISERICORDIA BULLRING

This is the first bullring in Spain that has a roof, fixed on the sections and mobile over the ring. This Teflon enclosure has permitted the diversification of the bullring functions, which now holds all kinds of events: 1,500 people (banquet), 10,000 people (stands).



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PRINCIPAL THEATRE



Since its inauguration on the 25th August, 1799, this theatre has undergone numerous alterations. The first of these took place in 1858, when the architect José de Yarza transformed the interior of the primitive coliseum and increased its capacity.

At present it has 914 seats and its current interior appearance is the work of D. Ricardo Magdalena (1896), who was also responsible for the rear, eclectic, neo-classical façade.

The principal façade was remodeled by the Borobio brothers in 1940, when it still had classic columns. The curtain was painted by Marcelino Unceta and is still in use today.

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PARANINFO

The Paraninfo of the University of Zaragoza is an emblematic building of the late 19th century that was founded as a medical faculty. Over time their uses have changed but their aesthetics and design continue to captivate those who come to visit it in the city centre.



AULA MAGNA Room -290 seats
JOAQUIN COSTA Room - 100 seats
JOSEFA AMAR Y BORBÓN Room –
200 seated 400 standing
MARTINA BESCÓS Room - 18 seats
PILAR SINUÉS Room - 125 seats
TRECE HEROÍNAS Room - 75 seated 150
standing

Events and activities: as an emblematic building of Zaragoza's University, it hosts academic and cultural activities such as congresses, events, exhibitions, cycles, etc. It can host events in its meeting rooms but also in its courtyard and restaurant.

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ETOPÍA. ARTS AND TECHNOLOGY CENTRE

Etopia is a powerful space with a total built area of more than 16,000 m² that works at the same time as a centre of contemporary culture, a showcase for the most avant-garde artistic expressions, a space for creators and technologists, as well as for specialized training in new emerging fields, a laboratory of ideas for the digital city and incubator for new companies in the content sector.



Auditorium for 250 people. LED façade. Different kind of events.

Daniel Sarasa | dsarasa@fundacionzcc.org

Pedro Remartínez | +34 976 72 37 38 | premartinez@zaragoza.es

MUSEUMS

ROMAN MUSEUMS



The Caesaraugusta route is formed by the Forum, Baths, River Port and Theatre museums, an itinerary from which it is possible to know the political centre and the most emblematic public buildings of the roman city. At the same time you can relive the areas where the commercial, economic, political, social, cultural and religious activities once took place.

Events and activities: the Theatre Museum has two spaces for events, an auditorium with audiovisuals for 77 people and a rooftop for 170 people.

VIP: the stage of the ruins can host from concerts to fashion shows between 20 and 30 people.

Caesaraugusta Baths Museum +34 976 721 423

Caesaraugusta Forum Museum +34 976 72 60 75

Caesaraugusta River Port +34 976 72 12 07

Caesaraugusta Theatre Museum +34 976 72 60 75

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PABLO GARGALLO MUSEUM

Situated at Plaza San Felipe, this museum offers two attractions in one: you can both contemplate the work of Pablo Gargallo, and discover the Condes de Argillo Palace, a late Renaissance building from the 17th century. The significant works exhibited comprise sculptures, documents and drawings donated to Zaragoza's City Council by the artist's daughter.



Events and activities: the museum has a room with audiovisuals for 70 people and it's decorated with Jorge Gay's paintings.

VIP: if you are looking for a singular place, events up to 200 people can be made at the museum's courtyard.

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ZARAGOZA MUSEUM

This building was originally conceived by Ricardo Magdalena and Julio Bravo as the Arts Pavilion for the Hispanic-French exhibition of 1908. Located in Plaza de Los Sitios, the museum is divided into two sections: Archaeology, with collections from prehistory up to the Muslim period, and Fine Art, with works from the 12th century up to the present day. A highlight is the exhibition dedicated to the painter Francisco de Goya.



Events and activities: the museum has a library and a conference room for 100 people.

VIP: its courtyard can host events up to 400 people.

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IAACC PABLO SERRANO



The museum dedicated to Pablo Serrano lies in Paseo María Agustín, on a site which formerly housed the workshops of the Provincial Orphanage. The museum displays a collection of works by the sculptor and his wife, painter Juan Francés, and is a key venue for the promotion of contemporary culture and creation.

Events and activities: the museum has a room up to 70 people.

VIP: the museum hosts what could be named “a gastronomic extension of the contemporary art”. We are talking about the Quema restaurant, a singular space with seasonal, natural and daily food made live with the best products.

VIP: “Espacio Quema” is available at the rooftop, a terrace with a kitchen where showcooking activities can be made and where you can host a dinner with incredible views over the city. The space can also be rented for events, concerts, ceremonies or presentations up to 200 people.

Museum: Isabel | +34 976 28 06 60 | mpabloserrano@aragon.es

Quema: Arturo Salvador | +34 976 43 92 14 | info@restaurantequema.com

FIRE AND FIREFIGHTERS MUSEUM

The building that houses the museum is attached to Area 2 Fire Station. Together they comprise a unit that adequately illustrates the reality of firefighters in the past and today. The following equipment can be seen in the magnificent cloister courtyard: fire engines, hand pumps and other interesting items, such as the steam pumper, which was a major advance in its time for putting out fires.



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CENTRO DE HISTORIAS



The area occupied by the convent of San Agustín, and the setting in general, provide a sequential testimony of all the cultures, periods and even historical vicissitudes that have occurred in Zaragoza.

Events and activities: the events hall can host up to 195 people and has the necessary infrastructure to hold congresses, conferences, etc. The building also has a private space for didactic workshops divided in 4 rooms of 30, 40, 45 and 70 m².

VIP: the outside courtyard and Plaza San Agustín can host events and outdoor activities. Besides, the second floor hosts the School-Museum of Origami, something unique in Europe.

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EMOZ – ORIGAMI MUSEUM

The School-Museum is located on the top floor of the Centro de Historias. The building has been designed in agreement with the old ground plan of the convent church, of which only the crypt and façade remain today. The collection housed in the School-Museum has been achieved due to the perseverance of the members of the origami group born in Zaragoza in 1944, thanks to the relations established by them over its more than sixty years of history.



Origami is important in Zaragoza since a long time ago: the existence of a gathering of folders has been documented since 1944. One of the main aims of the group was and continues to be the organization of meetings and international exhibitions. The most important one took place in Zaragoza in 2009. From that moment it became clear that the first European origami museum would be in Zaragoza.

Events and activities: the museum organizes activities and workshops for partners and lovers of origami. For incentive activities, they also offer private workshops up to 20 people.

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GOYA MUSEUM – IBERCAJA COLLECTION



Los Pardo Palace is home to the Goya Museum, dedicated to the writer and professor who bequeathed his private collection of paintings and sculptures to the city. The pictorial works exhibited span the 15th to the 20th century. Particularly noteworthy is the room dedicated exclusively to five series of etchings by Goya: Los Caprichos, La Tauromaquia,

Los Disparates or Proverbios, Los Desastres de la Guerra and Los Toros de Burdeos.

Events and activities: the museum has a room for special events up to 30 people.

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CAIXAFORUM

CaixaForum Zaragoza is a magnificent example of design and an exponent of the most avant-garde contemporary architecture. This building was created by the architect Carme Pinós. The aim was to design a building capable of creating a city and that, in turn, would make users feel that they are part of it. For this, glass and large windows, as well as terraces and natural light, play a key role.

CaixaForum is a cultural centre that hosts activities with a social and cultural vocation: Temporary exhibitions, concerts, conferences, family, and educational activities. In addition, the centre also makes its facilities and spaces (auditorium, classrooms, cafeteria...) available to entities,



organizations, and institutions to hold courses, conferences, presentations, meetings, etc... of a social, cultural, and scientific nature. and of general interest.

Events and activities: it has an auditorium for 250 people, two rooms for 70 people, a multipurpose room, and terraces.

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SINGULAR VENUES OF PRIVATE MANAGEMENT

FLUVIAL AQUARIUM

Do you want to learn about the natural life of some of the most important rivers in the world? That's what you can experience at Zaragoza's River Aquarium: be brought face to face with five of the biggest rivers on the planet (the Nile, the Mekong, the Amazon, the Murray-Darling and the Ebro) in a journey through themed galleries which simulate each river's distinct water ecosystem.



Events and activities: the Aquarium has several events rooms for congresses, conferences, workshops, meetings, product launches, etc. The auditorium can host up to 120 people, its multifunctional room up to 70 and, its teaching classroom up to 50.

The auditorium owns a magnificent fresh water tank in the background that is decorated with subaquatic shapes. This tank can be a strategy thanks to a diver with images, logos, sentences... or with a small show. You can also introduce some elements across the aquarium tanks to make the event participants live an unforgettable experience. (The material must be harmless to the animals).

Diving is offered as a team-building activity along with some talks: from the Aquarium's architecture with its building processes explained by the Technical Director to Marine Biology and reptiles told by the department's staff. Always customized for the client.

Zaragoza's Aquarium also has a great gastronomy thanks to their restaurant, which is located on the third floor and can host up to 150 people. Besides, you can enjoy the most spectacular views of Zaragoza and Ebro River from its terrace, with a capacity of 300 people.

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BRIDGE PAVILION



Inspired by the gladiolus flower, it was designed by the prestigious architect Zaha Hadid. Used as an entrance and the main pavilion for Expo Zaragoza 2008, it has remained in the city as an emblem of innovation and spectacular architecture. One end of the flower's stem rests on one bank of the river while the other, split into three branches, rests on the other bank. A covered structure as the outer skin is inspired by the image of shark scales. Looking at the bridge takes you back to your childhood and science fiction fueled imaginations.

Up to 23 companies from the automotive, technological and energy sectors have supported the Bridge Pavilion reconversion project ([Mobility City](#)) in a space dedicated to sustainable mobility, a business, training and leisure center with the future of the automotive industry as the main thread that will have spaces exhibitions focused on all audiences in which interactivity will play an essential role. It will also include a permanent automobile museum and temporary exhibitions of conceptual cars. The organization will look for synergies with international museums and with the salons dedicated to automobiles, so that Zaha Hadid's work will also serve as an exhibitor of the new products that are launched on the market. Likewise, there will be a restoration area and area reserved for events with a capacity of about one hundred people.

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WATER TOWER

Designed by Enrique de Teresa, this peculiar water droplet-shaped structure offers the observer a different vision depending on where you position yourself to look at it. Its magnificence lays both in its height, stunning 73 metres, and its crystal, transparent body, giving it the properties of a tower-sculpture.



Inside we find the sculpture called "Splash", an impressive 23 metres high water drop designed for the International Exhibition back in 2008.

VIP: the ground floor can host events and gala dinners up to 900 people. The other two floors can host smaller events.

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AURA

This space is located in the most emblematic part of the city. On its right side, we can see the Expo area with the Water Tower and Palace of Congresses, and just in front appears the Ebro river with a grove full of nature and the Basilica on the left. Aura is a restaurant with different open spaces that allow holding events around an incredible environment.



Its main room has a 900 m² surface that can host up to 700 people in round tables or almost 1,000 in combined tables. It also has movable partition walls that split the room according to the events' needs.



The Brasserie room is a cozy space with direct access from the street. It has a terrace that can be completely joined to the room.

Supernova Club is an impressive space where everything is possible: from concerts to corporate events, shows, car launches, training sessions...

VIP: the Red Salon is a panoramic private space for 20 people that offers absolute confidentiality thanks to its direct access from the street.

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PATIO DE LA INFANTA



One of the best conserved Aragonese Renaissance courtyards, the Patio de la Infanta was formerly part of the currently defunct Zaporta Palace, whose front and courtyard were bought by a French antique dealer and taken to Paris, and it was dismantled and transferred to the Ibercaja Head Office stone by stone in 1980.

Events and activities: the convention centre has 2 big auditoriums (Aragón and Rioja) for 380 and 260 people. The Pirineos room counts 40 seats and can be used for training sessions or meetings. We also find here the Alcarria room, mostly used for press conferences. Besides, Patio de la Infanta offers a 240 m² room where temporary exhibitions are host. A big screen in the hall informs about all the activities that are taking place at the Centre.

VIP: meetings or organ concerts up to 30 people can be hold at the courtyard. However, cocktails must be served out of the courtyard.

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CAJA RURAL DE ARAGÓN BUILDING

The Caja Rural de Aragón Building provides an excellent framework in the heart of Zaragoza.

This emblematic and historical building, restored by Caja Rural de Aragón, was inaugurated in April 2004 and houses the main office of this bank institution, the central services and a large cultural space.



We can find facilities in Caja Rural de Aragón Building that are unique for their beauty as well as other modern ones with cutting-edge technological means, making it the ideal place to hold congresses and cultural events.

Auditorium 550 seats 75 m.
Red Salon 25 seats 25 m.
Columns Salon 450 seats 600 m.
Training Room 100 seats 120 m.
Pompeii Salon 32 seats 75 m.

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MONTAL



This three floors Aragonese palace from the Renaissance has traces of medieval times. Besides, the charisma of the staff as well as the care and the high cuisine make of every experience in this restaurant something exceptional and

unique. It offers one of the largest wine cellars in Europe, a gourmet shop and a museum dedicated to the memory of the disappeared Torre Nueva.

Several art pieces decorate the tables of the restaurant and the two private rooms (14 and 20 people each). The total capacity of the restaurant is 110 people.

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HABITAT SELLA

Hábitat Sella is a unique space in Aragon that has a team that inherits the experience accumulated over more than half a century in gastronomy and the organization of events in Zaragoza. It has large farms independent from each other and with large and exclusive gardens.



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CAFÉ 1885

Historical premises dating back to 1885. Undoubtedly one of the most beautiful in Spain, unique in its category and an essential place if you want to know the history of Zaragoza.

With velvety seats in blue colours, marble tables and modern and aesthetic bathrooms, but with an almost medieval touch thanks to its cobbled wall, they make up a renovated café in which up to 90% of what was the building at the end of the of the 19th century.

Its coffered ceilings, cast iron columns, Neo-Baroque rooms will surprise you with their beauty and state of conservation.



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EL REAL RESTAURANT

Restaurant in the Plaza del Pilar located in a restored 15th century winery, this establishment offers Aragonese cuisine in which the Aragonese lamb and top-quality red meats stand out.



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PRINCIPAL THEATRE RESTAURANT

The Principal Theatre restaurant is located on the first floor of the Theatre and is accessed through the central Calle Coso, through elegant stairs.

The spacious room, without stress, with adequate spaces and separations, high ceilings, huge golden lamps, visual details everywhere, comfortable furniture, well-dressed tables, high-quality kitchenware, decorated in serious tones, but pleasant at the same time.

A perfect meeting place that combines elegance and comfort, due to its great historical component and its unbeatable location. A place where you can enjoy unique gastronomy and quality service, which combine tradition and innovation.



Francisco Corrochano | +34 976 901 677 | restaurantedelteatroprincipal@gmail.com

SAN VALERO GROUP

The San Valero Group opened its new headquarters in 2021 located in Plaza Santa Cruz de Zaragoza, in the heart of the Historic District, the building has 3,000 m² and is in a historic building declared an Asset of Architectural Interest. It has two function rooms for 160 and 150 people respectively, as well as a central patio.



Raúl Millán | 976 057 080 | 679 975 031 | rmillan@gruposanvalero.es

LA COLMENA, MULTISPACE

La Colmena has more than 180 m² in a soundproof space. A unique emplacement with polyvalent lighting, audiovisual system and the best sound. Some of their additional services are catering, table services, private security, live music, humourists, monologists, oenologists and childcare.



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LA ZARAGOZANA

This independent brewery was founded back in 1900. It keeps the spirit of a family company that constantly evolves. With up to 18 varieties, Cervezas Ambar is the brand with the most number of specialties. The elaboration of the beers is still made in the plant where it all began at the beginning of 20th century. They also keep the artisan processes from last century, like an own malting plant and the only fermentation room with open stone tanks in Spain.



Events and activities: guided tour to the brewery and the museum, events and escape room which aim is to find the secret recipe of beer.

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LARRINAGA PALACE, IBERCAJA



This emblematic palace was built between 1900 and 1908 by the Basque shipowner Manuel Larrinaga, being one of the more sumptuous modernist buildings in the city. It is decorated with navy and maritime motifs that relate to the family's job. Ibercaja owns the building since 1993. Inside, the rooms and towers host multiple symbolisms and anecdotes of the Romantic past of the city.

Events and activities: there are guided and theatre visits. Events can host up to 120 people.

Guided tours: Fundación Ibercaja: +34 608 67 22 21 | +34 976 971 901

Events: María Reta | +34 976 796 323 | congresos@elcachirulo.es

CASA DE GANADEROS



The Ranchers' House Foundation was born in 1988 with the aim of taking care, studying and spreading the important historical legacy of the House in 800 years of history. This history begins in 1218, when the King Jaime I signed the foundational document and includes, among others, parchments by the Catholic King and the rest of Aragonese kings since the 13th century, the Brand's book and almost 5,000 historical processes since the 15th century to nowadays. Their spreading work, with workshops and conferences, has made this Foundation a worldwide study and debate forum about the Aragonese files.

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CASINO

Casino Zaragoza offers a new leisure alternative in the city center. An entertainment offer that combines chance and cocktails, with all the attention you may require. A night with flavor, charm and emotions. It has a bar, a slot machines room, American and French roulettes, poker, black jack and Baccarat.



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WINERIES & VINEYARDS

GRANDES VINOS Y VIÑEDOS



Their facilities are located in Cariñena and were founded back in 2002. Their 60,000 m² are full of the latest technology to elaborate wine and offer a wide offer of enotourism activities. You can visit their facilities and vineyards and have lunch or dinner at their restaurant or in the barrels' room.

The guided tours include the exhibition vineyards at the cellar, coupage unit, bottling area, aging unit and main office. At the end of the visit a tasting of a wine as well as a bottle as a gift is offered. To those who wish a deep knowledge on wine culture, they also offer beginning tastings and tours to the vineyards with technicians. Tours are available in English and French.

They also have services that focus groups, associations and companies such as working breakfast, lunch, cocktails or dinners in any of their three restaurants and meeting hall. They have event rooms from 65 to 300 people.

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Taller de Besos (kisses workshop): wine and chocolate tasting with Grandes Vinos y Viñedos and Pastelería Tolosana.

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TIERRA DE CUBAS

It is located 4 kilometers far from the center of Cariñena on a hill from which a large part of the territory that forms the Certificate of Origin Cariñena can be seen. Tierra de Cubas is a Mudejar-style winery where the most entrenched tradition of the wine world is combined with luxury and technology. It has versatile spaces full of details to make the event a success regardless of the weather. It also has a wide range of gastronomy based on Mediterranean cuisine as well as different activities and workshops where wine is the main thread of everything.



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BODEGAS CARLOS VALERO

Experts in the distribution of wines and spirits with a history of more than 25 years and thousands of clients throughout Aragon.

Specialized in premium brand wines, we have in our catalogue more than 600 references of wine, champagne, cava, and spirits with a wide range of prices and types.

We always seek customer satisfaction, and we are committed to our services, from the first to the last mile.

Bodegas Carlos Valero: Carlos Valero | +34 976 180 634 | +34 609 442 388 | info@bodegasvalero.com

VILLAS

VILLAHERMOSA PALACE

25 min far from Zaragoza, Pedrola is home of the Villahermosa palace and the church Nuestra Señora de los Ángeles.

The palace was built in the 16th century and has two floors that have gone through several Baroque and Neoclassical refurbishments. The inside rooms were built around a central courtyard from where the access to the upper rooms is available thanks to a monumental staircase. A big garden was located in the rear part of the palace. An oil painting from Goya can be admired at the library.



It has recently opened its doors to everyone who wants to enjoy this unique space. Even if the palace is majestic, it is also a completely natural space that was born as a family home and that is nowadays adapted to all kind of events. That's why there is a glazed salon for 300 people. Depending on the number of attendees, there is another area for banquets.



The hidden history of the palace is one of the most important reasons for choosing this venue and knowing more about it thanks to a guided tour that will help us understand the magic of the palace.

The different corners and the infinite options made the palace a singular space for photographic reports of the event, weddings, social and corporate acts, advertising...

VIP: the dukes of Villahermosa, who live in the palace, can make a guided tour explaining the history of the palace and the family. There is also a private room up to 20 people only available for great authorities.

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ESPACIO EBRO

Espacio Ebro is the only villa within the city. It is located in the Expo area, one of the nicest areas in Zaragoza, surrounded by channels, trees, and amazing views and connectivity.



It's perfect for any kind of event and can host up to 900 people.

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LA ALQUERÍA

La Alquería is a magical space with 2 salons of 500 m² (400 people each) surrounded by beautiful gardens. It stands out for its elegance and contemporary design, offering all the necessary services to make any event a true success.

Endorsed by the cuisine of the exclusive La Bastilla catering, they have the necessary services for holding all kinds of social or business events.

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SANSUI

This is a unique space 7 km far from Zaragoza. An impressive mansion dominates the space and a lake stands out as a meeting point. There is a big salon for 400 people, built in wood, with no pillars and surrounded by large windows that allow seeing the outside gardens.



A large greenhouse for 650 people houses multiple exotic trees and plants and it's suitable for any kind of event.

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VIÑEDOS RHEY

This venue is located just 8 minutes away from Zaragoza. It is surrounded by vineyards and offers an unrivalled setting for any kind of celebration.



It has an outside area with a chill out decoration; perfect to enjoy a cocktail or an after-dinner drink.

There are two dining rooms: the main one has a capacity of 400 people and the vineyards are its main protagonist. The second one is underground, in the winery, and can host up to 50 people.

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NATURAL SPACES

GRANDE JOSÉ ANTONIO LABORDETA PARK



Also known as Parque Grande (Big Park), in this park we can enjoy different spaces such as the San Sebastián Avenue with several ornamental fountains, the Botanical Garden and Rincón de Goya (Goya's corner), train tour, bike rental, family car-bike, among others. The monument to the king Alfonso I is located in a privileged spot.

LUIS BUÑUEL, WATER URBAN PARK

The Water Park “Luis Buñuel” is a wide green area of 120 hectares located at the Ranillas meander. This old vegetable garden space is now one of the largest urban parks in Spain.



Events and activities: the park has a fluvial beach with sand, touristic train, multi-adventure park (zip line, climbing wall...), bike and boats rental, kids theatre, restaurants, spa, gym, golf and minigolf, agility tracks, sport areas, ecologic urban vegetable gardens, paddle tennis and football 5 pitches, picnic area, botanical garden, 5 and 10k running tours...

OLIVARIA

Olivaria is a paradise for the senses, a farm destined to the ecological cultivation of olive and almond trees at only 10 km from Zaragoza's city centre. Besides, Olivaria also has a tourist project parallel to its usual agricultural activity.

Olivaria is a place where you can enjoy the calm of the countryside, the sounds of nature and the benefits of the open air through oleotourism and gastronomy of 100% proximity.



Olivaria offers a world of Aragonese cuisine of proximity and quality, which turns the visitor experience into a totally exclusive tasting.

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MONASTERIO DE PIEDRA



This monastery is a unique space protected by a medieval wall that still preserves its tower. There is a Cistercian monastery from the 13th century where history prevails in every room, as well as an amazing historical garden from the 19th century with numerous waterfalls and exuberating flora. This unique space is located just 105 km away from Zaragoza.

Monasterio de Piedra conveys great conditions to host singular events and meetings. On one side, it offers the natural park where outdoor activities are available and, on the other side, the Monastery-Hotel from the 13th century, which offers accommodation, great gastronomy, spa and singular spaces.

Activities and events: built in 1218, the Monastery has 8 centuries of history. The church is the main building and has a cloister around which the monastic rooms are located: chapter hall, storehouse, kitchen, refectory and calefactory. The refectory from the 13th century, ancient monks' dining room, is now an impressive plenary room with capacity for 120 people. The 62 bedrooms are located in the new cloister from the 16th century. Besides, there is an outdoors swimming pool, spa, two cafés and a restaurant.

In terms of incentives, they bet for customized ludic activities based on the experiential learning and playing with emotions. Their activities boost both professional and personal skills: gymkhanas in the natural park, birds of prey shows, hiking, orientation challenges, coaching...

The monastery also has different meeting rooms from 25 to 180 people.

VIP: several outdoor spaces for uncommon events within the park, even under a waterfall, from 20 to 300 people. They also offer private shore itineraries for vehicle trials, press presentations, sport material, heavy machinery, etc.



Restaurant "Reyes de Aragón",
125 people.
Cloister 13th century, 250 people -
banquet, 500 cocktail
13th century refectory, 175
people.250 – 300 cocktail
Garden,175 people Cocktail

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INCENTIVES & TEAM BUILDING

THEME PARK

Everyone can have fun here. Besides, it provides great gastronomy and special offers for groups. You can also celebrate your event here.

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valcaide@grupoparqueatracciones.com**



LA ZAROLA

Showcooking events both in and outside the shop. The aim is to eat what the group has cooked for lunch or for dinner. They also offer trips to the fields or to wineries. As an example, they harvest truffles.



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ROOM 60

You have one hour to escape from a room by solving different challenges. The activity is also available out of its offices and it can be adapted for big groups and customized for the company depending on the number of people. This is a perfect activity to encourage teamwork, cooperation and developing communication and finding who the leader is. They offer assessment and a detailed report with the abilities of each participant. Besides, they have a meeting room for selection processes, creativity workshops, etc.

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BLINDFOLDED

Blindfolded breakfast, lunch or dinner. The Ilunion chain hotel collaborates with ONCE (National Organization of Spanish Blind People) and among their activities, they offer blindfolded gastronomic experiences to approach everyone to the everyday life of blind people.

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ZARAGOZA SERVICIOS

Incentive and team building activities of a very diverse nature and always adapted to the client. Laughter therapy, theme parties, workshops, motivational talks, performances and musical shows.

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GOZARTE

The GozARTE project was born in 2000 thanks to a group of people coming from the patrimony and education fields that dedicated their professional activity to cultural management. Their specialization is the communication between the patrimony and the public. Theater visits, gastronomic experiences, trips, gymkhanas...

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ARATURIS

Enjoy with Araturis the wonders of Zaragoza and Aragon. Their experienced guides will show you the most emblematic monuments of Zaragoza city: the Basilica del Pilar, the Cathedral of San Salvador (La Seo) and the Aljafería Arab palace. Araturis also offers tapas routes through the famous Zaragoza “El Tubo”.

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PUERTO VENECIA

This enormous commercial and leisure mall won the MAPIC prize in 2013. Lots of team-building activities are available here: sailing a boat in a lake or ice skating in winter. Events are also possible in Puerto Venecia.



Besides, the first wind tunnel of Aragon has just opened here. Although the tunnel size is similar to others, the whole building will be the largest of the world.

The leisure offer “Terminal Zero” is completed with a thematic restaurant and bar where it's possible to see the flights, aircraft and skydiving simulators, virtual reality area, exhibition area, skate school, zip line, climbing wall, bike tours in the forest...

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TORRE OUTLET

The Zaragoza Torre Outlet is an outlet centre with a unique design in the region that pays homage to the industrial architecture of the mid-20th century. Its open-air corridors invite visitors to live an amazing shopping experience, completely different from anything that already exists in Zaragoza and its surroundings.



In this environment, more than 60 design, fashion and lifestyle brands with discounts of 30 to 70% throughout the year invite you to go shopping in the open air.

National and international brands complement the shopping experience with sporting goods, footwear, decoration and accessories to offer a balanced and suitable combination for everyone.

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LA JAMONERÍA



Traditional food restaurant for 60 people. Its manager is a famous worldwide “cortador de jamón” who offers displays and ham cutting workshops from 3 to 40 people.

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CIERZO BREWING CO.

Cierzo Brewing Co. is Zaragoza's first brew pub: a brewery and restaurant with its own brewery, within the same space and in full view of the public.

It has a bar with 24 craft beer shooters of all styles; half of it comes from its own beers. The offer is completed with paired tastings, courses and beer sommelier services for groups.



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ELECTRIC BIKE TOURS: EBROBIZI & LA CICLERÍA



Zaragoza supports sustainability and, as an example, Ebrobizi's e-bike tours: the riverside's boat owner, the city of the Chameleon (Caesaraugusto special), Mudejar Chameleon, the bell tower's lookout, guided tour to José Antonio Labordeta park or the Care experiences to cycle surrounded by vineyards.

Ebrobizi: Antonio Cuenca | +34 653 33 92 60 | info@ebrobizi.es

La Ciclería also offers several bike routes, a café and a space to repair bikes.

La Ciclería: Pedro Ruíz Cebollada | +34 669 723 342 | lacicleria@lacicleria.com