

INCENTIVES IN ZARAGOZA



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CULTURAL VISITS

MONUMENTS

Enjoy strolling through the historic streets of the city and let yourself be amazed by the hidden spots which are there waiting silently for visitors to discover them. Museums, squares, buildings and sculptures greet you and plunge you into past cultures and avant-garde trends.

We have drawn up a list of sights that you can't miss: churches, monuments, and bridges, natural spaces... all laden with history which comes together with the emerging image of a modern and dynamic Zaragoza.

Zaragoza is an interesting city to visit due to its wide range of attractions both in terms of business, congresses and conventions and cultural, religious, sporting, gastronomic and incentive trip tourism, among others.

NUESTRA SEÑORA DEL PILAR BASÍLICA

Basílica del Pilar is the symbol of the city par excellence. Tradition holds that the Virgin Mary came to console the Apostle Saint James (Santiago) in Zaragoza while he was preaching on the banks of the Ebro. The Virgin gave him a jasper column as a symbol of the strength that he should demonstrate in his faith. Inside you will find an image of the Virgin resting on a Pillar (Pilar), the jasper column she is said to have given to the Apostle. The alabaster High Altarpiece still boasts some of its polychrome tiles, a spectacular example of Late Renaissance architecture, finished by Damian Forment. Goya also left his mark on the temple, particularly on the dome, the setting for his fresco "Regina Martyrum". A vast basilica of intense emotional resonance for local residents.



Events and activities: besides a guided tour, a discovery of Goya's frescos, a visit to the museum and the unexploded bombs that were thrown to the cathedral, you can also enjoy the best view of Zaragoza from one of the Basilica's four towers.

[Basílica De Nuestra Señora Del Pilar](#) Ignacio Sebastián Ruiz +34 976 291 231 cabildo@cabildodezaragoza.org

SAN SALVADOR CATHEDRAL OR LA SEO

It has been a Roman temple, Visigoth church, Mosque and finally a Cathedral, and thus



bears witness to a range of contrasting artistic styles: Romanesque, Mudéjar, Renaissance, Gothic and Baroque. Also known as La Seo, particularly remarkable features include the Mudéjar wall of the parish, the Baroque tower and the neoclassical façade. The main altarpiece, dedicated to El Salvador (the Saviour), is rendered in alabaster. The Chapter House is home to the Tapestry Museum, an interesting tapestry collection

spanning the 15th to the 18th centuries. **Events and activities:** the Tapestry Museum exhibits an extraordinary collection of Flemish tapestry own by the Metropolitan Canonry.

[Catedral De San Salvador O La Seo](#) Ignacio Sebastián Ruiz +34 976 291 231 cabildo@cabildodezaragoza.org

LA ALJAFERÍA

The beautifully restored Aljafería Palace rises up majestically near Zaragoza-Delicias Station. During the guided tour you can learn about the importance of the palace under the rule of the taifas and subsequently as the residence of the Catholic Kings. Moreover, this singular building will continue to exist in all of its splendour, since it is currently home to the Aragonese Parliament.

Events and activities: it is possible to organize guided and theater tours. Please, directly contact the space to organize special events. It has a room that can host from 120 to 200 people.



[La Aljafería](#) Juncal Aparisi +34 976 28 96 85 aljaferia@cortesdearagon.es

REAL MAESTRANZA

Behind the San Salvador Cathedral lies the home of the Real Maestranza de Caballería de Zaragoza (the Royal Cavalry Armoury), one of the best preserved examples of an Aragonese Renaissance house-palace. Particularly remarkable are the eaves and ceilings, the work of Jaime Fanegas, a true Renaissance man in his multifaceted nature as a carpenter, inventor, mine discoverer and bridge builder.

[Real Maestranza](#): +34 648 237 509 info@rmcz.com

LA LONJA



Set within the most important monumental area of Zaragoza, by the Basílica del Pilar, the Town Hall, the Archbishop's Palace and the Cathedral, La Lonja is the finest existing example of Aragonese Renaissance civil architecture. A stunning beautiful, uniquely decorated building, it is currently used by the Zaragoza City Council as an Exhibition Gallery with a capacity of 1000 people.

[La Lonja](#) María Jesús Costa +34 976 397 239
mcosta@zaragoza.es

ROMAN WALLS

Dating back over 2000 years, you can still see remnants of the walls that protected the city throughout its Roman, Visigoth, Muslim and Christian periods. The stretches that have been preserved include 80 metres that rise up between the Zuda's turret and the Central Market, as well as the part down by the river in the Convento del Santo Sepulcro, between Paseo de Echegaray y Caballero and Coso Bajo.

PATIO DE LA INFANTA

One of the best conserved Aragonese Renaissance courtyards, the Patio de la Infanta was formerly part of the now defunct Zaporta Palace, whose front and courtyard were bought by a French antique dealer and taken to Paris, and it was dismantled and transferred to the Ibercaja Head Office stone by stone in 1980.



Events and activities: the convention centre has 2 big auditoriums (Aragón and Rioja) for 380 and 260 people. The Pirineos room counts 40 seats and can be used for training sessions or meetings. We also find here the Alcarria room, mostly used for press conferences. Besides, Patio de la Infanta offers a 240m² room where temporary exhibitions are host. A big screen in the hall informs about all the activities that are taking place at the Centre.

VIP: meetings or organ concerts up to 30 people can be hold at the courtyard. However, cocktails must be served out of the courtyard.

[Centro de Congresos de Ibercaja / Patio de la Infanta:](#) Gemma Gasanz | +34 976 971 926 | ggasanz@obrasocial.ibercaja.es

MUSEUMS

ROMANS

The Caesaraugusta route is formed by the Forum, Public Baths, River Port and Theatre museums, an itinerary from which it is possible to know the political centre and the most emblematic public buildings of the roman city. At the same time you can relive the areas where the commercial, economic, political, social, cultural and religious activities once took place.



Museo de Termas Públicas de Caesaraugusta

+34 976 721 423

Museo del Foro de Caesaraugusta +34 976 72 60 75

Museo del Puerto Fluvial de Caesaraugusta

+34 976 72 12 07

Museo del Teatro de Caesaraugusta

+34 976 72 60 75 museoteatro@zaragoza.es

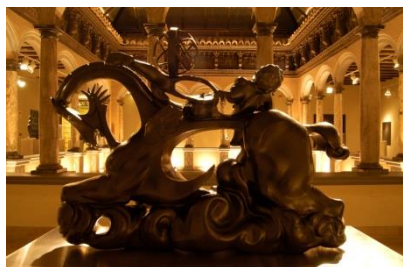
Events and activities: the Theatre Museum has two spaces for events, an auditorium with audiovisuals for 77 people and a rooftop for 170 people.

VIP: the scene of the ruins can host from concerts to fashion shows between 20 and 30 people.

[Museo del Teatro de Caesaraugusta](mailto:museoteatro@zaragoza.es) +34 976 72 60 75 museoteatro@zaragoza.es

PABLO GARGALLO MUSEUM

Situated at Plaza San Felipe, this museum offers two attractions in one: you can both contemplate the work of Pablo Gargallo, and discover the Condes de Argillo Palace, a late Renaissance building from the 17th century. The significant works exhibited comprise sculptures, documents and drawings donated to Zaragoza City Council by the artist's daughter.



Events and activities: the museum has a room with audiovisuals for 70 people and it's decorated with Jorge Gay's paintings.

VIP: if you are looking for a singular place, events up to 200 people can be made at the museum's courtyard.

[Museo Pablo Gargallo: Susana García](mailto:Susana.Garcia@zaragoza.es) | +34 636 98 72 98 | sgarciag@zaragoza.es museogargallo@zaragoza.es

GOYA MUSEUM – IBERCAJA COLLECTION



Los Pardo Palace is home to the Goya Museum, dedicated to the writer and professor who bequeathed his private collection of paintings and sculptures to the city. The pictorial works exhibited span the 15th to the 20th century. Particularly noteworthy is the room dedicated exclusively to five series of etchings by Goya: Los Caprichos, La Tauromaquia, Los Disparates or Proverbios, Los Desastres de la Guerra and Los Toros de Burdeos.

Events and activities: the museum has a room for special events up to 30 people.

Museo Goya: Rosario Añaños|+34 976 397 328| mrnananos@obrasocial.ibercaja.es

ZARAGOZA MUSEUM

This building was originally conceived by Ricardo Magdalena and Julio Bravo as the Arts Pavilion for the Hispanic-French exhibition of 1908. Located in the Plaza de Los Sitios, the museum is divided into two sections: Archaeology, with collections from prehistory up to the Muslim period, and Fine Art, with works from the 12th century up to the present day. A highlight is the exhibition dedicated to the painter Francisco de Goya.



Events and activities: the museum has a library and a conference room for 100 people.

VIP: its courtyard can host events up to 400 people.

Museo de Zaragoza Sabina Lasala +34 976 22 21 81 slasala@aragon.es museoza@aragon.es

IAACC PABLO SERRANO



The museum dedicated to Pablo Serrano lies in the Paseo María Agustín, on a site which formerly housed the workshops of the Provincial Orphanage. The museum displays a collection of works by the sculptor and his wife, painter Juan Francés, and is a key venue for the promotion of contemporary culture and creation.

Events and activities: the museum has a room up to 70 people.

VIP: the museum hosts what could be named “a gastronomic extension of the contemporary art”. We are talking about the Quema restaurant, a singular space with seasonal, natural and daily food made live with the best products by chef Manolito.

VIP: “Espacio Quema” is available at the rooftop, a terrace with a kitchen where showcooking activities can be made and where you can host a dinner with incredible views over the city. The space can also be rented for events, concerts, ceremonies or presentations up to 200 people.

Museo Pablo Serrano: Isabel +34 976 28 06 60 | mpabloserrano@aragon.es

Quema: Arturo Salvador | +34 976 43 92 14| info@restaurantequema.com

FIRE AND FIREFIGHTERS' MUSEUM



The building that houses the museum is attached to Area 2 Fire Station. Together they comprise a unit that adequately illustrates the reality of firefighters in the past and today. The following equipment can be seen in the magnificent cloister courtyard: fire engines, hand pumps and other interesting items, such as the steam pumper, which was a major advance in its time for putting out fires.

Museo del Fuego Guillermina +34 976 724 262 museofuegobomberos@zaragoza.es

CENTRO DE HISTORIAS

The area occupied by the convent of San Agustín, and the setting in general, provide a sequential testimony of all the cultures, periods and even historical vicissitudes that have occurred in Zaragoza.



Events and activities: the events hall can host up to 195 people and has the necessary infrastructure to hold congresses, conferences, etc. The building also has a private space for didactic workshops divided in 4 rooms of 30, 40, 45 and 70 m².

VIP: the outside courtyard and Plaza San Agustín can host events and outdoor activities. Besides, the second floor hosts the School-Museum of Origami, something unique in Europe.

[Centro de Historias](mailto:centrodehistoria@zaragozacultural.com) +34 976 721 885 centrodehistoria@zaragozacultural.com

CAIXAFORUM

CaixaForum Zaragoza is a magnificent example of design and an exponent of the most avant-garde contemporary architecture. This building was created by the architect Carme Pinós. The aim was to design a building capable of creating a city and that, in turn, would make users feel that they are part of it. For this, glass and large windows, as well as terraces and natural light, play a key role.

CaixaForum is a cultural centre that hosts activities with a social and cultural vocation: Temporary exhibitions, concerts, conferences, family, and educational activities. In addition, the centre also makes its facilities and spaces (auditorium, classrooms, cafeteria...) available to entities, organizations, and institutions to hold courses, conferences, presentations, meetings, etc... of a social, cultural, and scientific nature. and of general interest.



Events and activities: it has an auditorium for 250 people, two rooms for 70 people, a multipurpose room, and terraces.

[CaixaForum](mailto:bramonycajal@fundacionlacaixa.org): Belén Ramón y Cajal | +34 976 76 82 28 | bramonycajal@fundacionlacaixa.org

EMOZ - ORIGAMI MUSEUM

The School-Museum is located on the top floor of the Centro de Historias. The building has been designed in agreement with the old ground plan of the convent church, of which only the crypt and façade remain today. The collection housed in the School-Museum has been achieved due to the perseverance of the members of the origami group born in Zaragoza in 1944, thanks to the relations established by them over its more than sixty years of history.

Origami is important in Zaragoza since a long time ago: the existence of a gathering of folders has been documented since 1944. One of its main aims of the group was and continues to be the organization of meetings and international exhibitions. The most important one took place in Zaragoza in 2009. From that moment it became clear that the first European origami museum would be in Zaragoza.



Events and activities: the museum organizes activities and workshops for partners and lovers of origami. For incentive activities, they also offer private workshops up to 20 people.

- [Museo Origami Zaragoza \(EMOZ\)](#): Jorge Pardo | +34 876 034 569 | +34 676 815 717 | emoz@emoz.es

ALMA MATER MUSEUM

Alma Mater Museum offers a unique journey through the history of Aragon. Located in the oldest part of the Archbishop's Palace of Zaragoza, it shows the spaces where the kings of Aragon and the prelates lived since the 12th century, giving the building an exclusive historical value.

Continent and content come together creating an exhibition discourse that unveils some of the most representative artistic styles, showing part of the Romanesque, Mudejar, Gothic and Renaissance palace, and housing works by artists of international importance, such as Raphael and Goya.



Events and activities: the museum has several spaces for events of up to 280 people. In addition, you can get to know the building through a theatrical visit that includes a video mapping in one of the rooms.

[Alma Mater Museum](#): Marta Ruíz | +34 976 399 488 | marta@arzobispadodezaragoza.org

EXPO & CONTEMPORARY ZARAGOZA



RIVER AQUARIUM

Do you want to learn about the natural life of some of the most important rivers in the world? That's what you can experience at Zaragoza's River Aquarium: be brought face to face with five of the biggest rivers on the planet (the Nile, the Mekong, the Amazon, the Murray-Darling and the Ebro) in a journey through themed galleries which simulate each river's distinct water ecosystem.

Events and activities: the Aquarium has several events rooms for congresses, conferences, workshops, meetings, product launches, etc. The auditorium can host up to 120 people, its multifunctional room up to 70 and, its teaching classroom up to 50.

The auditorium owns a magnificent fresh water tank in the background that is decorated with subaquatic shapes. This tank can be a strategy thanks to a diver with images, logos, sentences... or with a small show. You can also introduce some elements across the aquarium tanks to make the event participants live an unforgettable experience. (The material must be harmless to the animals).



Diving is offered as a team-building activity along with some talks: from the Aquarium's architecture with its building processes explained by the Technical Director to Marine Biology and reptiles told by the department's staff. Always customized for the client.

Zaragoza's Aquarium also has a great gastronomy thanks to their restaurant, which is located on the third floor and can host up to 150 people. Besides, you can enjoy the most spectacular views of Zaragoza and Ebro River from its terrace, with a capacity of 300 people.

[Acuario:](#) Javier González | +34 976 076 606 | jgonzalez@grupoparqueatracciones.com

BRIDGE PAVILLON



Inspired by the gladiolus flower, it was designed by the prestigious architect Zaha Hadid. Used as an entrance and the main pavilion for Expo Zaragoza 2008, it has remained in the city as an emblem of innovation and spectacular architecture. One end of the flower's stem rests on one bank of the river while the other, split into three branches, rests on the other bank. A covered structure as the outer skin is inspired by the image of shark scales. Looking at the bridge takes you back to your childhood and science fiction fueled imaginations.

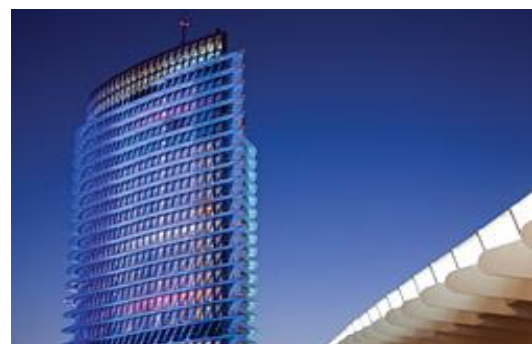
Up to 23 companies from the automotive, technological and energy sectors have supported the Bridge Pavilion reconversion project ([Mobility City](#)) in a space dedicated to sustainable mobility, a business, training and leisure center with the future of the automotive industry as the main thread that will have spaces exhibitions focused on all audiences in which interactivity will play an essential role. It will also include a permanent automobile museum and temporary exhibitions of conceptual cars. The organization will look for synergies with international museums and with the salons dedicated to automobiles, so that Zaha Hadid's work will also serve as an exhibitor of the new products that are launched on the market. Likewise, there will be a restoration area and area reserved for events with a capacity of about one hundred people.

[Pabellón Puente](#): Jaime Armengol | jarmengol@fundacionibercaja.es

WATER TOWER

Designed by Enrique de Teresa, this peculiar water droplet-shaped structure offers the observer a different vision depending on where you position yourself to look at it. Its magnificence lays both in its height, stunning 73 metres, and its crystal, transparent body, giving it the properties of a tower-sculpture.

Inside we find the sculpture called "Splash", an impressive 23 metres high water drop designed for the International Exhibition back in 2008.



VIP: the ground floor can host events and gala dinners up to 900 people. The other two floors can host smaller events.

[Torre del Agua](#): Ricardo Martín | +34 976 702 288 | +34 606 939 556 | rmartin@zempresarial.es

PALACIO DE CONGRESOS DE ZARAGOZA

A six floor building designed by architects Nieto and Sobejana on the banks of the River Ebro, its exterior is notable for its fractional and varied profile. Inside, it is remarkable for the abundance of natural light, and the 17,000 m² of floor space are split into three areas: the lobby, exhibition area and auditorium.



Events and activities: its auditorium has 1,400 seats and it can hold from congresses to musicals. Its wide exhibition area makes it easy to celebrate trade fairs and events.

[Palacio de Congresos Expo:](#) Teresa Molinero |
+34 976 976 441 | tmolinero@palaciocongresoszaragoza.es

SINGULAR VENUES

PARANINFO

The Paraninfo of the University of Zaragoza is an emblematic building of the late 19th century that was founded as a medical faculty. Over time their uses have changed but their aesthetics and design continue to captivate those who come to visit it.

The project was presented in 1886 and was run by the architect Ricardo Magdalena. The building was inaugurated in 1893. It was built as the headquarters of the Faculty of Medicine and Sciences of the University of Zaragoza. Since 1977 it has been declared a Property of Cultural Interest. The decoration of the building is symmetrical dividing into two parts: the left side dedicated to medicine and the right to the sciences. At the access door we can observe this fact with the sculptures of Andrés Piquer and Miguel Servet, as representatives for Medicine on the left side and Ignacio Jordán de Asso and Fausto of Elhuyar, as representatives of Sciences on the right side.



AULA MAGNA Room -290 seats
JOAQUIN COSTA Room - 100 seats
JOSEFA AMAR Y BORBÓN Room –
200 seated 400 standing
MARTINA BESCÓS Room - 18 seats
PILAR SINUÉS Room - 125 seats
TRECE HEROÍNAS Room - 75 seated 150 standing

Events and activities: as an emblematic building of Zaragoza's University, it hosts academic and cultural activities such as congresses, events, exhibitions, cycles, etc. It can host events in its meeting rooms but also in its courtyard and restaurant.

Paraninfo: M^a Luz Beltrán | +34 976 762 096| +34 682 551 842 | paranin@unizar.es

MONTAL

This three floors Aragonese palace from the Renaissance has traces of medieval times. Besides, the charisma of the staff as well as the care and the high cuisine make of every experience in this restaurant something exceptional and unique. It offers one of the largest wine cellars in Europe, a gourmet shop and a museum dedicated to the memory of the disappeared Torre Nueva.



Several art pieces decorate the tables of the restaurant and the two private rooms (14 and 20 people each). The total capacity of the restaurant is 110 people.

Montal: María / Nacho Montall | +34 976 29 89 98| maria@montal.es

AURA

This space is located in the most emblematic part of the city. On its right side, we can see the Expo area with the Water Tower and Palace of Congresses, and just in front appears the Ebro river with a grove full of nature and the Basilica on the left. Aura is a restaurant with different open spaces that allow holding your events around an incredible environment.



Its main room has a 900 m² surface that can host up to 700 people in round tables or almost 1,000 in combined tables. It also has movable partition walls that split the room according to the events' needs.

The Brasserie room is a cozy space with direct access from the street. It has a terrace that can be completely joined to the room.



Supernova Club is an impressive space where everything is possible: from concerts to corporate events, shows, car launches, training sessions...



VIP: the Red Salon is a panoramic private space for 20 people that offers absolute confidentiality thanks to its direct access from the street.

[Aura Congresos y Convenciones](mailto:info@aurarestaurante.com): Iván Acedo | +34 976 525 480 | info@aurarestaurante.com

CAJA RURAL DE ARAGÓN BUILDING

The Caja Rural de Aragón Building provides an excellent framework in the heart of Zaragoza.

This emblematic and historical building, restored by Caja Rural de Aragón, was inaugurated in April 2004 and houses the main office of this bank institution, the central services and a large cultural space.

We can find facilities in Caja Rural de Aragón Building that are unique for their beauty as well as other modern ones with cutting-edge technological means, making it the ideal place to hold congresses and cultural events.



Salón de actos 550 seats 75m.

Salón rojo 20 seats 90m.

Salón verde 25 seats 25m.

Sala de las columnas 450 seats 600m.

Sala de formación 100 seats 120m.

Salón pompeyano 32 seats 75m.

Caja Rural Aragón | José Antonio Artigas | +34 976 763 300 | +34 606 964 298 | joseantonio.artigas@craragon.es

PLAZA DE TOROS DE LA MISERICORDIA

The first stable bullring of Zaragoza was built in the 18th century thanks to the initiative of Ramon Pignatelli. The name of Coso de la Misericordia (Arena of Mercy) referred to its link with the Royal House of Mercy, which was maintained partly thanks to the profits gained with the bull festivities. The first wooden arena was replaced with another brick and stone one in the 19th century. In 1916 took place the refurbishment which gives it its current aspect, increasing the capacity of the bullring and equipping it with a porch and walk areas.

This is the first bullring in Spain that has a roof, fixed on the sections and mobile over the ring. This Teflon enclosure has permitted the diversification of the bullring functions, which now holds all kinds of events.



[Plaza de toros:](#) Mamen Costa | +34 976 28 88 51 | contrata@dpz.es

LA ZARAGOZANA

This independent brewery was founded back in 1900. It keeps the spirit of a family Company that constantly evolves. With up to 18 varieties, Cervezas Ambar is the Brand with the most number of specialties. The elaboration of the beers is still made in the plant where it all began at the beginning of 20th century. They also keep the artisan processes from last century, like an own malting plant and the only fermentation room with open stone tanks in Spain.



Events and activities: guided tour to the brewery and the museum, events and escape room which aim is to find the secret recipe of beer.

[La Zaragozana:](#) Enrique Torguet | +34 976 272 846 | marketing@ambar.com

NATURAL SPACES

PARQUE GRANDE JOSÉ ANTONIO LABORDETA



Also known as Parque Grande (Big Park), in this park we can enjoy different spaces such as the San Sebastián Avenue with several ornamental fountains, the Botanical Garden and Rincón de Goya (Goya's corner), train tour, bike rental, family car-bike, among others. The monument to the king Alfonso I is located in a privileged spot.

JARDÍN BOTÁNICO

It is located at Parque Grande and the visit includes a tour through the botanical garden with a gardener.

PARQUE METROPOLITANO DEL AGUA LUIS BUÑUEL

The Water Park "Luis Buñuel" is a wide green area of 120 hectares located at the Ranillas meander. This old vegetable garden space is now one of the largest urban parks in Spain.



Events and activities: the park has a fluvial beach with sand, touristic train, multi-adventure park (zip line, climbing wall...), bike and boats rental, kids theatre, restaurants, spa, gym, golf and minigolf, agility tracks, sport areas, ecologic urban vegetable gardens, paddle tennis and football 5 pitches, picnic area, botanical garden, 5 and 10k running tours...

[Parque del Agua](#) Alberto Ipa +34 976 976 644 aipas@desarrolloexpo.com

ACTIVITIES & TEAM BUILDING

THEME PARK

Everyone can have fun here. Besides, it provides great gastronomy and special offers for groups.

[Parque de Atracciones](#): Vicente Alcaide |
+34 976 45 32 20 | +34 902 37 80 00 |
valcaide@grupoparqueatracciones.com



WATER PARK “LUI\$ BUÑUEL”



The Water Park is a new concept of urban park that combines green areas with services and ludic activities. In less than 1 km² and next to the new Palace of Congresses, it offers more than 40 incentive activities.

Getting to the park is very easy since it's located close to the train station and it has more than 1,000 parking places.

[Parque del Agua](#) Alfredo Coloma |
+34 625 077 077



LA ZAROLA

Showcooking events both in and outside the shop. The aim is to eat what the group has cooked for lunch or for dinner. They also offer trips to the fields or to wineries. As an example, they harvest truffles.



[La Zarola](#): Sara Acero | +34 661668471 | sara.acero@lazarola.com

ROOM 60

You have one hour to escape from a room by solving different challenges. The activity is also available out of its offices and it can be adapted for big groups and customized for the company depending on the number of people. This is a perfect activity to encourage teamwork, cooperation and developing communication and finding who the leader is. They offer assessment and a detailed report with the abilities of each participant. Besides, they have a meeting room for selection processes, creativity workshops, etc.

[Room 60](#): Javier Arenas | +34 601244640 | room60zg@gmail.com

BLINDFOLDED

Blindfolded breakfast, lunch or dinner. The Ilunion chain hotel collaborates with ONCE (National Organization of Spanish Blind People) and among their activities, they offer blindfolded gastronomic experiences to approach everyone to the everyday life of blind people.

[Hotel Ilunion Romareda](#): José Antonio Palau | +34 976 35 11 00 | japalau@ilunionhotels.com

ZARAGOZA SERVICIOS

Incentive and team-building activities: after work, zombie attack, crazy cars, laser battle, brain Olympics, cabaret, corporative calendar, gourmet casino, military campsite, clandestine casino, murder dinners, thematic dinners, life cluedo, blindfolded and 5 senses dinners, competitions, CSI, tell us, medieval challenge, discover Zaragoza, destroytherapy, break it, training dynamics, gastronomic dynamics, wine making, the big challenge of your company, the smartest of the classroom, the power of elements, the Olympus of the Gods, Barbanegras' treasure, looking for the missing Paca, circus school, detectives academy, recycled sculptures, far west, Asalto festival, Goya in Zaragoza, Big Brother, aquatic, photographic and dirty gymkhanas, Pokemon Go, supportive vegetable patch, customized games, Aragonese Traditional games, company battle, the bomb, the 12 challenges of the Caesar, the funfair, the great gymkhana, Tutankhamen's grave, Lego Serious Play, lip-dub, charming spaces, masterchef, ham and wine master class, Apollo mission, SKP mission, molecular experience, corporative monopoly, Musicalia, night at the movies, crazy Olympics, puzzle team, chain reaction, creative challenges: beer, gin tonic, ham, wine; running robots, room escape, Spanish Day Star Wars, corporal workshops, team bike, team cooking, team jota, team race, team percussion, team tapas, Apache territory, gastronomic trivial, trivial game, tournaments and championships, Got Talent, cultural visits, Viva México, back to childhood, Zaragoza Express, Zaragoza High Tech, horror space, laughter therapy, karaoke, thematic parties, workshops, motivational talks, musical shows.

[Zaragoza Servicios](#): Nathalia Antas | +34 976 24 19 40 | +34 637 22 97 45 | nathalia@zaragozaservicios.es

GOZARTE

The GozARTE project was born in 2000 thanks to a group of people coming from the patrimony and education fields that dedicated their professional activity to cultural management. Their specialization is the communication between the patrimony and the public. Theater visits, gastronomic experiences, trips, gymkhanas...

[Gozarte](#): Juan Gabriel Martínez | +34 976 207 363 | contacto@gozarte.net

ARATURIS

Enjoy with Araturis the wonders of Zaragoza and Aragon. Their experienced guides will show you the most emblematic monuments of Zaragoza city: The Basilica del Pilar, the Cathedral of San Salvador (La Seo) and the Arab palace of the "Aljafería". Araturis also offers tapas routes through the famous Zaragoza "El Tubo".

[Araturis](#): Marta Hidalgo | +34 976 486 144 | +34 609 852 813 | info@araturis.com

PUERTO VENECIA

This enormous commercial and leisure mal won the MAPIC prize in 2013. Lots of team-building activities are available here: sailing a boat in a lake or ice skating in winter. Events are also possible in Puerto Venecia.



Besides, the first wind tunnel of Aragon has just opened here. Although the tunnel size is similar to others, the whole building will be the largest of the world.

The leisure offer “Terminal Zero” is completed with a thematic restaurant and bar where it’s possible to see the flights, aircraft and skydiving simulators, virtual reality area, exhibition area, skate school, zip line, climbing wall, bike tours in the forest...

[Puerto Venecia](#): Yolanda Gimeno | +34 976 930 645 | +34 607 282 844 | yolanda.gimeno@cbre.com

TORRE OUTLET

The Zaragoza Torre Outlet is an outlet centre with a unique design in the region that pays homage to the industrial architecture of the mid-20th century. Its open-air corridors invite visitors to live an amazing shopping experience, completely different from anything that already exists in Zaragoza and its surroundings.



In this environment, more than 60 design, fashion and lifestyle brands with discounts of 30 to 70% throughout the year invite you to go shopping in the open air.

National and international brands complement the shopping experience with sporting goods, footwear, decoration and accessories to offer a balanced and suitable combination for everyone.

[Torre Outlet](#): Sara Gao | +34 876 007 020 | +34 638 443 499 | sara.gao@ros-management.com

LA JAMONERÍA

Traditional food restaurant for 60 people. Its manager is a famous worldwide “cortador de jamón” who offers displays and ham cutting workshops from 3 to 40 people.

[La Jamonería](#): Félix Martínez | +34 976 56 62 68 | felix@lajamoneria.es

CASINO

Casino Zaragoza offers a new leisure alternative in the city center. An entertainment offer that combines chance and cocktails, with all the attention you may require. A night with flavor, charm and emotions. It has a bar, a slot machines room, American and French roulettes, poker, black jack and Baccarat.



[Casino Zaragoza](#): Eugenia Recio | +34 678965089 | eugenia.recio@grupocomar.com | casino.zaragoza@grupocomar.com

CIERZO BREWING CO.

Cierzo Brewing Co. is Zaragoza's first brew pub: a brewery and restaurant with its own brewery, within the same space and in full view of the public.

It has a bar with 24 craft beer shooters of all styles, half of it are from its own beers. The offer is completed with paired tastings, courses and beer sommelier services for groups.



[Cierzo Brewpub](#) : Carlos Suárez | +34 876 660 494 | +34 669 194 577 | info@cierzobrewing.com

ELECTRIC BIKE TOURS

Zaragoza supports sustainability and, as an example, Ebrobizi's e-bike tours: the riverside's boat owner, the city of the Chameleon (Caesarausto special), Mudejar Chameleon, the bell tower's lookout, guided tour to José Antonio Labordeta park or Care experiences to cycle surrounded by vineyards.

[Ebrobizi](#): Antonio Cuenca | +34 653 33 92 60 | info@ebrobbizi.es



La Cicería also offers several bike routes, a café and a space to repair bikes.

[La Cicería](#): Pedro Alejandro Ruíz Cebollada | +34 669 723 342 | lacicleria@lacicleria.com

GREEN LEISURE

To reduce our impact on the planet, Ocio en verde suggests alternatives to try not to leave a mark. You can mitigate the emissions of the congress by planting trees, doing actions in favour of nature or consuming local ecological products in a fun way.

Ocio en verde proposes some fun tastings at coffee breaks to find out which are the 100% organic local products. It is a fun way to break the ice for attendees to talk, interact, laugh, and learn in an original way.

[Ocio en verde](#): Alberto Ipas | +34 669 395 295 | alberto.ipas@ocioenverde.com

OLIVARIA

Olivaria is a paradise for the senses, a farm destined to the ecological cultivation of olive and almond trees at only 10 km from Zaragoza's city center. Besides, Olivaria also has a tourist project parallel to its usual agricultural activity.

Olivaria is a place where you can enjoy the calm of the countryside, the sounds of nature and the benefits of the outdoors through oleotourism and gastronomy of 100% Aragonese proximity.

Olivaria offers a world of Aragonese cuisine of proximity and quality, which turns the visitor experience into a totally exclusive tasting.



[Olivaria:](#) Christian Diestel +34 976 500 864 | +34 609 05 85 01|direccion@olivaria.com

SELVATIK

Selvatik is a large 3.000 m² facility that houses an impressive restaurant, and a gastrobar that brings you to the jungle, with a games area for your event.

Indoor park with go-karts, trampolines, mega slides, club dance, mini soccer, virtual games and much more.

[Selvatik](#): Eloísa Artal | +34 976 974 195 | +34 658 816 030 | info@selvatik.es



CLIC ZARAGOZA

Clic Zaragoza is the only leisure, culture, and tourism app in Zaragoza.

The app collects thousands of places of interest georeferenced and ordered by proximity to your device: tourist places, concert halls, drink shops, restaurants, leisure places, all cinemas and billboards, shops, accommodation, information of the city, mobility (taxis, bus, etc.).

You can save what interests you the most and you can also automatically schedule an event in your smartphone's own agenda, so you don't miss anything.

In addition, you can buy tickets for almost all events directly from the app.

[Clic Zaragoza](#): Antonio Adán | +34 976 927 107 | corporativo@cliczaragoza.es

B VOCAL

Specialized in comedy shows and a cappella music, they are capable of leading, presenting and animating a gala as well as organizing everything that surrounds any event.

[B vocal](mailto:alejandrodumall@bvocal.org): Alejandro Dumall | +34 654 232 380 | alejandrodumall@bvocal.org



SURROUNDINGS

FUENDETODOS: BIRTH HOME, ETCHING MUSEUM AND ZULOAGA ROOM



Fuendetodos has 3 museum spaces where the traces of Goya can be found. The first one is his birth home where he was born the 30th of March of 1746 and where he lived until he was 6 years old.

The etching museum became true thanks to the generosity of some artists that made a donation and an auction of their works to acquire two etching collections that were joined with the one from the Diputación Provincial de Zaragoza. This is shown in a typical house from this part of Aragon that has been renewed to exhibit the 4 original etching series of Goya: Disparates, Caprichos, Desastres de la Guerra y Tauromaquia.

The Zuloaga room is located just next to Goya's birth home and it's entirely dedicated to temporary art exhibitions.

[Ayuntamiento de Fuendetodos](#): Amelia Vinaburo, fuendetodos@fuendetodos.org, Enrique Saldueña cultura@fuendetodos.org | +34 976 143 867

Fuendeverde: the aim of this space for the nature in Fuendetodos is the environmental sensitiveness and education. They offer several workshops and routes to discover the environment of Fuendetodos and Goya.

[Fuenverde](#) +34 976 14 38 95 fuendeverde@hotmail.com

MONASTERIO DE PIEDRA

This monastery is a unique space protected by a medieval wall that still preserves its tower. There is a Cistercian monastery from the 13th century where history prevails in every room, as well as an amazing historical garden from the 19th century with numerous waterfalls and exuberating flora. This unique space is located just 105 km away from Zaragoza.



Monasterio de Piedra conveys great conditions to host singular events and meetings. On one side, it offers the natural park where outdoor activities are available and, on the other side, the Monastery-Hotel from the 13th century, which offers accommodation, great gastronomy, spa and singular spaces.

Activities and events: built in 1218, the Monastery has 8 centuries of history. The church is the main building and has a cloister around which the monastic rooms are located: chapter hall, storehouse, kitchen, refectory and calefactory. The refectory from the 13th century, ancient monks' dining room, is now an impressive plenary room with capacity for 120 people. The 62 bedrooms are located in the new cloister from the 16th century. Besides, there is an outdoors swimming pool, spa, two cafés and a restaurant.

In terms of incentives, they bet for customized ludic activities based on the experiential learning and playing with emotions. Their activities boost both professional and personal skills: gymkhanas in the natural park, birds of prey shows, hiking, orientation challenges, coaching...

The monastery also has different meeting rooms from 25 to 180 people.

VIP: several outdoor spaces for uncommon events within the park, even under a waterfall, from 20 to 300 people. They also offer private shore itineraries for vehicle trials, press presentations, sport material, heavy machinery, etc.



AVANT GARDÉ GASTRONOMY

- Restaurant “Reyes de Aragón”, 125 people.
- Cloister 13th century, 250 people - banquet, 500 cocktail
- 13th century refectory, 175 people. 250 – 300 cocktail
- Garden, 175 people Cocktail

[Hotel Monasterio de Piedra](mailto:dirhotel@monasteriopiedra.com): Pedro Alonso | +34 976 870 700 | dirhotel@monasteriopiedra.com

WINERIES & VINEYARDS

GRANDES VINOS Y VIÑEDOS

Their facilities are located in Cariñena and were founded back in 2002. There are 60.000 m² full of the latest technology to elaborate wine and with a wide offer of enotourism activities. There is the option of visiting their facilities and vineyards and having lunch or dinner at their restaurant or in the barrels' room.



The guided tours include the exhibition vineyards at the cellar, coupage unit, bottling area, aging unit and main office. At the end of the visit a tasting of a wine as well as a bottle as a gift is offered. To those who wish a deep knowledge on wine culture, they also offer beginning tastings and tours to the vineyards with technicians. Tours are available in English and French.

They also have services that focus groups, associations and companies such as working breakfast, lunch, cocktails or dinners in any of their three restaurants and meeting hall. They have event rooms from 65 to 300 people.

Grandes Vinos y Viñedos: Manuel García | +34 976 62 12 61| marketing@grandesvinos.com /
Silvia | +34 616 07 28 72| enoturismo@grandesvinos.com

Taller de Besos (kisses workshop): wine and chocolate tasting with Grandes Vinos y Viñedos and Pastelería Tolosana

Pastelería Tolosana: Jesús Tolosana | +34 974 25 07 05| +34 625148907| jesus@pasteleriatolosana.com

TIERRA DE CUBAS

It is located 4 kilometers far from the center of Cariñena on a hill from which a large part of the territory that forms the Certificate of Origin Cariñena can be seen. Tierra de Cubas is a Mudejar-style winery where the most entrenched tradition of the wine world is combined with luxury and technology. It has versatile spaces full of details to make the event a success regardless of the weather. It also has a wide range of gastronomy based on Mediterranean cuisine as well as different activities and workshops where wine is the main thread of everything.



[Tierra de Cubas](#): Beatriz Gutiérrez | +34 976 620 425 | enoturismo@sanvalero.com

BODEGAS CARLOS VALERO

Experts in the distribution of wines and spirits with a history of more than 25 years and thousands of clients throughout Aragon.

Specialized in premium brand wines, we have in our catalogue more than 600 references of wine, champagne, cava, and spirits with a wide range of prices and types.

We always seek customer satisfaction, and we are committed to our services, from the first to the last mile.

[Bodegas Carlos Valero](#): Carlos Valero | +34 976 180 634 | +34 609 442 388 | info@bodegasvalero.com

PALACIO DE VILLAHERMOZA

25 min far from Zaragoza, Pedrola is home of the Villahermosa palace and the church Nuestra Señora de los Ángeles.

The palace was built in the 16th century and has two floors that have gone through several Baroque and Neoclassical refurbishments. The inside rooms were built around a central courtyard from where the access to the upper rooms is available thanks to a monumental staircase. A big garden was located in the rear part of the palace. An oil painting from Goya can be admired at the library.



It has recently opened its doors to everyone who wants to enjoy this unique space. Even if the palace is majestic, it is also a completely natural space that was born as a family home and that is nowadays adapted to all kind of events. That's why there is a glazed salon for 300 people. Depending on the number of attendees, there is another area for banquets.



The hidden history of the palace is one of the most important reasons for choosing this venue and knowing more about it thanks to a guided tour that will help us understand the magic of the palace.

The different corners and the infinite options made of the palace a singular space for photographic reports of the event, weddings, social and corporative acts, advertising...

VIP: the dukes of Villahermosa, who live in the palace, can make a guided tour explaining the history of the palace and the family. There is also a private room up to 20 people only available for great authorities.

[Palacio de Villahermosa:](#) Guillermo Vicente – Gema López | +34 661 384 523 | +34 670 312527 | guian@guian.es